

## Identification Solutions



**Higgins Corporation**

**800.486.1312**

[www.higgins3.com](http://www.higgins3.com)

**Secure Identity and Situation Management Solutions**

## The Higgins Solution

Higgins Corporation has been serving the Northeast since 1960. With locations in all New England states and New York, Higgins offers complete secure photo ID solutions utilizing barcode technology to enable at-a-glance visual verification. Our platform of products includes photo identification solutions, visitor and vendor management, state-of-the-art emergency personnel and first responder tracking systems, and much more.

Our sales and support network meets the needs of Hospitals and Clinics, K-12, Colleges and Universities, Businesses of all types, Government, Retail, Financial Institutions, Access Control and Membership Associations.

## Solutions & Services

- Positive Patient & Photo Identification
- Accountability & Tracking
- Campus & Healthcare One Card
- Card Personalization & Outsourcing
- Advanced Plastic Card Technologies
- Visitor Management
- Membership & Loyalty
- Central Issuance
- Financial Instant Issuance
- Authorized Onsite Technical Support
- Printer Ribbons & Supplies
- Lanyards, Clips & Accessories
- Plastic Card and Card Technologies

## Local Sales Expertise

Face-to-face consultation and support help you resolve your challenges and meet your objectives. Higgins account managers offer you one-stop expertise with an unparalleled range of identification and security products, accessories and services.

## Exceptional Technical Support

We know downtime is not acceptable to you so most parts are stocked locally to provide faster service. We are usually on-site fixing your system before you would have had time to box and ship it for depot repair.

## Industry Experts

- Healthcare
- Education
- Corporate
- Financial
- Gaming
- Government
- Hospitality
- Industrial & Manufacturing
- Membership & Loyalty
- Retail
- Transportation

## Behind the Scenes Support

Inventory is stocked locally, not from a remote warehouse-and delivered to meet your needs. Higgins is just a toll-free call away to dispatch a CE to your site. Technical phone support is available to quickly resolve any issues.

## Maintenance Agreement

Make the most of your investment by taking advantage of a Higgins Maintenance Agreement —**the flexible and cost-effective approach to system support.**

## Depot Maintenance Services

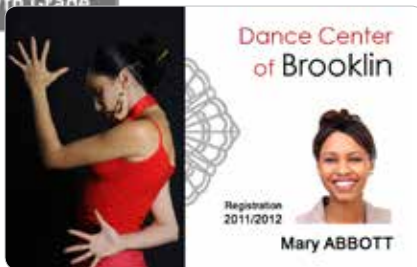
If on-site maintenance is not required, we can provide fast and reliable repairs through our depot service department. Depot service is available for warranty repairs, through annual maintenance agreements, or on a time and materials basis and is always performed by our factory trained and certified engineers.

## Identification Systems

How you will use an identification card and the level of security needed in your organization determine the configuration and features for a photo ID system, related secure supplies and accessories.

Consider your needs even if you plan to use badges only for visual identification. And think about future applications for tracking and access control. Make sure the system you purchase today will be able to handle your needs tomorrow.

Higgins sales consultants understand the ever-changing market and products to help you deliver a successful card program.



Higgins photo ID systems are affordable, easy to use and offer a host of benefits:

- Ultra-fast production times
- Low cost-per-card
- Single-step printing and encoding
- Unlimited card designs
- Card technology capabilities
- Powerful database options
- Highly durable & difficult to counterfeit cards
- Fast and easy ID card replacement

## Elements of an ID System

### Identification Software

Higgins offers software from entry level to advanced packages, including server-based systems.

### Image Capture Devices

Higgins integrated camera packages capture images, making it easy to produce attractive, multi-purpose cards. You can capture photo images, signatures or biometric data.

### Card Printers

Higgins offers a broad range of printers to choose from. The type of printer needed depends on the number and type of cards issued.

Higgins can provide you with more specific information on the system that would work best for your organization.



# Card Program Applications



## CORPORATIONS

In a busy environment, businesses rely on highly productive, user-friendly ID solutions to provide badges for everyone who walks through their doors.

- Employee, contractor and visitor badges
- Physical access control to facilities
- Logical access to networks and sensitive customer and employee data
- Productivity tracking: employee time and attendance programs
- Ability to combine access, security and identification in one card

## EDUCATION

Schools, colleges and universities issue secure ID cards to automate daily processes, grant access and help create a safe environment. ID cards can also assume the role of a wallet, combining all of these applications and transactional capabilities conveniently in one card.

- Photo IDs for students, faculty and staff
- Ability to integrate with attendance systems
- Facility and event access management
- Media center, bookstore and cafeteria transactions



## GOVERNMENT

Governmental departments, programs and services maintain privacy and security with personalized credentials that resist fraud.

- Issue drivers' licenses, voter IDs, library cards and first responder cards on demand
- Produce authenticated credentials for government officials, employees and contractors
- Meet government security and durability standards
- Defend against fraud with secure entitlement program IDs

## OTHER MARKETS

Secure IDs from Higgins outperform others in a variety of applications because of their useful features for protecting people, places and processes.

- Membership cards
- Customer loyalty cards
- Transit passes
- Healthcare cards
- Hospitality/recreation cards

# Card Program Considerations

Personalized ID cards and badges grant cardholders access to protected areas or networks while reducing the risk of fraud with durable, highly secure topcoats and laminates. Consider the functions and level of security you need from your card.

## How will your cards be used:

- Visual identification?
  - One- or two-sided printing?
  - Monochrome or full-color cards?
  - Define use of photos, text and graphics.
- Machine-readable authentication?
- Physical and logical access control?

## Environment

- What is the intended ID card lifespan?
- What's the daily usage?
- Remember to factor in card wear and tear.
- What volume of cards will you issue?
- Centralized or on-demand production?
- Are there plans for scalable growth?

## Security

- Is there a potential for card tampering, forgery or other threats?
- Does your organization require sophisticated laminates, OVDs or other security print features?
- Do you have existing databases for card personalization and data types?
- Do you operate through secure web access?

### PERSONALIZATION LAYER

Promote your organization and personalize printed cards with logos, graphics, cardholder photo, signature and information. Include ultraviolet ink to add invisible, difficult-to-copy layers for added security.

### SECURITY LAMINATES

Protect cards against fraud and counterfeiting using sophisticated technology and print capabilities.

- Kinetic and guilloche patterns
- Holographic printing
- Microprinting
- Optical Variable Devices (OVDs)

### SUBSTRATE LAYER

Start with a durable substrate base to support top layers.

### ENCODED MAGNETIC STRIPE

Access biographical, financial and security data with one swipe. (back of card)

### SMART CHIP

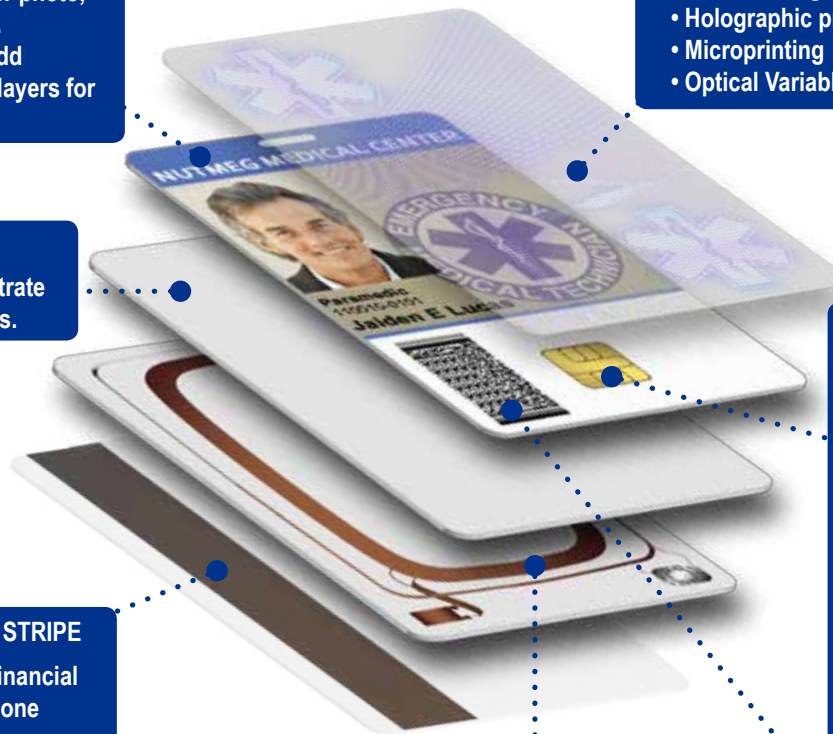
Smart Card or Chip technology is fast becoming commonplace in our daily lives. Smart card systems have proven to be more reliable than other machine-readable cards, while also delivering improved card read and reader life demonstrating. Results are much lower cost of system maintenance.

### TECHNOLOGY LAYER

Grant access with contact or contactless smart card and RFID technology.

### BAR CODES

Store data securely with scannable 1D and 2D bar codes and QR codes.



## Identification Software

Identification issuance software is the brain center of any ID program. Not only does it communicate with the capture devices and the printer to produce an ID, it can also be an invaluable tool in managing your ID database. Applications can be as simple as providing the essential features you need to design and print IDs, to very sophisticated packages with smart card and reporting capabilities, and room for modular expansions.



## Image Capture Devices

Digital camera options on the market can be overwhelming, but the same camera that perfectly captures images of your office Christmas party may not be compatible or appropriate for your ID program. Luckily Higgins has a number of options to fit any budget, application and workload.



## Card Printers

No matter what your application requires or your budget demands, Higgins has a card printer for you!

For everything from simple visual (name-and-photo badges) to complex electronic verification (multi-function “smart” IDs), our systems allow you to use any combination of images and machine-readable technologies to produce the picture-perfect badge.

Higgins carries the most reliable, secure and easy to operate desktop card printers on the market. Whether your needs require a speedy Direct-to-Card printer or an image quality re-transfer printer, we have numerous models from the industry’s top brands.

Higgins’ printer brands offer the best depot\* warranties in the business. Nevertheless, when you purchase your card printer from Higgins, we’ll

upgrade the first 24 months of the already generous manufacturer’s depot warranty to an onsite\*\* warranty. Furthermore, have your unit professionally installed by a certified Higgins technician and we’ll include two onsite Preventative Maintenance services per year for the first 24 months (four total).



\*Depot warranty requires sending your unit into a repair facility for service.

\*\*Onsite warranty includes parts and labor repair coverage where labor is provided onsite at your place of business or home. Restriction and zone charges may apply.



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